## Frankfurt Overview Release

## Honeywell Showcases Enhanced Product Range And Tools At Automechanika Frankfurt 2014

Significant updates include 4 times more product coverage from Garrett Original Reman and a redesigned web site improving customer service and satisfaction

FRANKFURT - Sept. XX, 2014 - Honeywell (NYSE:HON) Turbo Technologies, a leading global automotive technology and original equipment provider, is highlighting aftermarket turbo technologies helping improve fuel efficiency through its latest variable geometry technologies, an expansion of its recently launched "Garrett Original Reman" line of reliable remanufactured turbos; and an updated web site targeting an enhanced user experience.

In addition to showcasing its aftermarket products, Honeywell continues to emphasize the inherent benefits of its "Buy Genuine" educational campaign outlining the true value of original equipment quality and safety aftermarket turbochargers

"With ever increasing turbo proliferation across Europe, Honeywell aims to satisfy the highest standards of safety while providing a range of aftermarket performance products meeting the needs of a diverse customer base," said Olivier Rabiller, Honeywell Transportation Systems vice president and general manager, Aftermarket, Business Development and High Growth Regions. "Not only are we bringing the same Honeywell technology desired for new car production available to the aftermarket, but we are addressing market demand for lower-cost options through additional remanufactured product availability without compromising on performance or reliability."

Key Honeywell turbos at Frankfurt include products from its expanding commercial vehicle and gasoline application portfolio and nearly 50 Garrett Original Reman turbochargers covering the largest volume of applications on the road today in Europe for vehicles which are more than 7-years-old. The Garrett Original Reman turbos will now also come with new gasket kits in the box to help improve the installation process.

In addition, Honeywell will be profiling its 'Insist on Genuine' campaign, which urges garages and mechanics to ensure that they use the high quality original Honeywell turbochargers instead of copy or counterfeit turbos, which run the risk of poor performance, higher fuel consumption, and increased emissions.

Honeywell has also updated its <u>Garrett Aftermarket web site</u> based upon customer feedback requesting improved navigation and search, product news and images, visual installation guides and additional language support.

## **About Honeywell**

Honeywell (www.honeywell.com) is a Fortune 100 diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; turbochargers; and performance materials. Based in Morris Township, N.J., Honeywell's shares are traded on the New York, London, and Chicago Stock Exchanges. For more news and information on Honeywell, please visit <a href="https://www.honeywellnow.com">www.honeywellnow.com</a>.

## **About Honeywell Aerospace**

Honeywell Aerospace products and services are found on virtually every commercial, defense and space aircraft, and its turbochargers are used by nearly every automaker and truck manufacturer around the

world. The Aerospace business unit develops innovative solutions for more fuel efficient automobiles and airplanes, more direct and on-time flights, safer flying and runway traffic, along with aircraft engines, cockpit and cabin electronics, wireless connectivity services, logistics and more. The business delivers safer, faster, and more efficient and comfortable transportation-related experiences worldwide. For more information, visit <a href="https://www.honeywell.com">www.honeywell.com</a> or follow us at @Honeywell Aero and @Honeywell Turbo.

